

2023 Minnesota Credit Union Awareness Program Participation Pricing Structure

	Annual Cost to Credit Union
Standard Participant	
<\$100M	\$1,000 no charge*
>\$101M-\$250M	\$5,000
>\$251M-\$500M	\$15,000
>\$501M-\$750M	\$25,000
>\$751M-\$1B	\$40,000
>\$1.1B	\$55,000

	Annual Cost to Credit Union
Premium Participant	
<\$100M	\$2,500 \$1,500*
>\$101M-\$250M	\$7,500
>\$251M-\$500M	\$20,000
>\$501M-\$750M	\$35,000
>\$751M-\$1B	\$55,000
>\$1.1B	\$85,000

**Wings Financial Credit Union has generously sponsored a Standard level subscription for all MnCUN member credit unions \$100 million in assets and under. Small credit unions have the option to upgrade to the Premium level subscription at a discounted rate.*

Select the **Standard or Premium CU Awareness Annual Subscription** and match with the plan that works best for your credit union. In addition to the YMF Program Benefits, MN Credit Unions will benefit from additional deployment efforts, as a portion of their subscription will be used for statewide and local tactics.

Complete the [2023 Awareness Contribution Form](#) and make payment by **Friday, Jan. 27** to MnCUN.

For more information visit mncun.org/awareness-campaign or contact [Andrea Molnau, VP Communications & Engagement](#).