



PRESENTS IN PARTNERSHIP WITH



MONTANA'S CREDIT UNIONS  
Educate. Advocate. Collaborate.



Experience the three-day online workshop that will transform the way you train employees to sell at your credit union—and amplify product penetration.

Save the date: July 26-28, 2022 | 10:00 am - 3:00 pm (CT)

Member only pricing: \$649 per attendee  
(Regular pricing \$799)

### 3 Essential elements that will be covered in the workshop:

1

Employees empowered with the sales mindset, processes and skills needed to sell

2

Competent sales training built for your credit union

3

Leadership expertise to coach and mentor their sales teams to peak performance

### Who should attend?



- Regional leaders
- Department leaders
- Branch team leads
- Contact center team leads
- Managers
- Assistant managers
- Trainers

### Return on Investment:

Assuming the credit union sends three employees for a total investment of \$1,947, the credit union only needs to increase sales in ONE of these categories:

- 13 additional checking accounts
- \$180,000 more in deposits
- \$90,000 more in recaptured loans
- 17 additional assurance products
- 12 additional active credit cards

It's expected each attendee will sell each of the above TWICE in the first year, returning 30x the investment.