



# Together We Are Stronger

We are your trade association for Minnesota credit unions. The Minnesota Credit Union Network is focused on our members success through growing market share and membership in Minnesota credit unions. The Minnesota Credit Union Network works to ensure the success, growth and vitality of our member credit unions by creating a positive public environment through leadership, political advocacy, education, awareness and regulatory assistance.

Through legislative and regulatory advocacy and strategic communication, MnCUN strives to position credit unions as the best financial choice for Minnesotans. Our collective voice is powerful - an independent study conducted by Ballast Research found that the Credit Union National Association (CUNA) and its league partners are the most influential financial services organization and one of the top ten most effective advocacy organizations in Washington D.C.

In addition to our advocacy work, I invite you to review our exclusive membership benefits designed to help credit unions serve their members and transform through challenges in the financial marketplace.

We value our members' continued trust in us, and we appreciate the opportunity to partner with credit unions throughout the state.

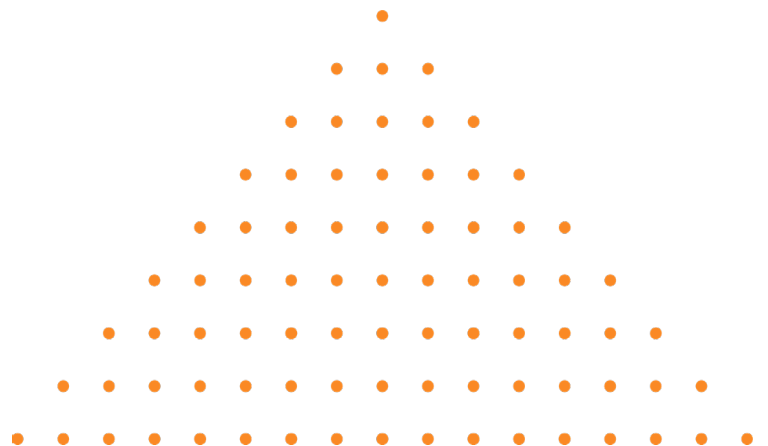
Cooperatively,



Mark D. Cummins  
President & CEO, Minnesota Credit Union Network

**#1 in representing the voice of our  
members for the fifth year in a row**

Source: 2020 Policy Brand Insights, a Ballast Research  
study of effectiveness in Washington



# MnCUN Membership Benefits

## Compliance Solutions

- Compliance support
- Complimentary access to PolicyAid and two free webinars per year
- Access to the CUNA Compliance Management System
- Access to Compliance guides
- Compliance consulting and business services

## Human Resources

- Minnesota Credit Union Employee Benefits Plan
- CUNA Credit Union Staff Salary report (provided every two years)
- Employment postings on the Credit Union Job Center

## Communications & Insight

- Access to statewide consumer survey research
- **The Pulse**, a weekly newsletter providing timely and relevant credit union news
- Up to date information important to credit unions in Minnesota and regulatory alerts



## Networking and Professional Development Activities

- Membership includes the opportunity to network with peers and collaborate. Your membership provides access to webinars and job specific networking and professional development.

## Business Solutions

- Access to products & services, helping credit unions meet the financial needs of members and get access to exclusive pricing & benefits from NSC Strategic Alliances & Vendor Business Partners.
- Business solutions including TruLync, WINcentive Prize-Linked Savings & Data Analytics.